

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INVENTORS: Sanjay V. VORA, et al. Confirmation No. 3007
SERIAL NO: 09/222,554
FILING DATE: 29 December 1998
TITLE: STRUCTURED WEB ADVERTISING
PATENT NO. : 7,493,553 B1 Issued 17 February 2009

CERTIFICATE OF CORRECTION BRANCH

COMMISSIONER FOR PATENTS

P. O. Box 1450

Alexandria, VA 22313-1450

**REQUEST FOR CERTIFICATE OF CORRECTION
PURSUANT TO 37 C.F.R §1.323**

SIR:

It is respectfully requested that the enclosed certificate of correction be issued for the above Patent under authority of 35 USC §355.

The changes are required to delete all reference to Fig. 9 in the specification since no Fig. 9 has ever been filed in this case.

\$100.00 to cover the fee under 37 C.F.R. 1.20(a) is being paid by credit card. If any additional fee is required, please charge Deposit Account No. 11-0600.

PETITION UNDER 37 CFR 1.182

If a petition is required to enter these necessary corrections to the specification, please consider this a petition under 37 CFR 1.182 to request entry of the attached certificate of correction. The petition fee in the amount of \$130.00 is being paid by credit card.

Respectfully submitted,

Dated: 07 July 2010

/Jason D. Harrier/

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Page 1 of 1

It is certified that errors appear in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

<u>Column</u>	<u>Line</u>	
3	1-4	Delete entirely.
9	37	Delete "FIG. 9 shows"; before "another" insert --In--.
9	38	Delete "in which".
9	61	Replace "employing" with --may employ--.
9	63	Delete "is shown in FIG. 9". Delete "in 81, a"; before "software" insert --A--; after "message" delete "is" and insert --may be--.
9	65	Delete "In 82, the" and insert --The--.
10	8	Delete "In 83, the" and insert --The--.
10	11	Delete "In 84, the" and insert --The--.
10	16	Delete "85-88 are" and insert --Steps may be--.

MAILING ADDRESS OF SENDER:

Patent No.: 7,493,553 B1

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